

LOCAL SEO BOOSTER—DIRECTORY LISTINGS

Here are the benefits for your business:

- Accurate business citations - Business Name, Address & Phone
- Across 65 major platforms - avoiding confusion and missed opportunities
- Increased local search visibility - appear in more searches where customers are looking for businesses like yours
- Updates monthly—prevent outdated or incorrect data from harming your business reputation and sales
- When multiple sources have consistent business data:
 - Google's WebCrawler finds the same info in multiple sources and that adds more credibility to your business data and boosts your ranking.
 - Quality backlinks are created with more referring sources to your website which creates higher performing web sites

Verify Listings On:

Google Business
Bing
Facebook
Instagram
X (Twitter)
Apple
Nextdoor
Trust Pilot
Yelp
YellowPages
And 60 More

How this works:

- We submit your business information to the main data aggregators: TransUnion's Neustar/Localeze and Foursquare
- Over time, hundreds of directories will reference these aggregators to collect your business data and create accurate listings
- Directories include search engines, navigation systems, voice search, mobile apps, and even off-line sources like telephone books and government records

COST: \$75/month billed monthly with 3-month commitment. Month-to-month thereafter.

Set-up fee is a one-time charge of \$100. Late payment charge of 1.5%/month on balances over 30 days past due.

Approval: _____

Date: _____



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